
The Ateliers d'ethnomusicologie (ADEM) present :



Việt Nam Style

Music – Dance – Theatre – Cinema

November 7 to 16, 2013

Cité Bleue, Geneva

The festival VIET NAM STYLE offers us a way into the stage arts of Vietnam, thanks to the participation of some great artists. Most of these artists illustrate the principal traditional expressions of the Viet (or Kinh) culture, the majority ethnic group of Vietnam. One evening, however, will be dedicated to the musical practices of the minorities living in the mountains of the country. Another will present an original conversation between the music of India and Japan by the guitarist Nguyen Le and the group Saiyuki.

The invited groups were chosen due to their representative nature and the recognised quality of their performances. They will take us on a journey through the principal styles of the north, centre and south of Vietnam. This panorama will highlight the splendour and subtlety that characterises this largely unknown civilisation, one that is of great refinement. A real discovery!

Founded in Geneva in 1983, the Ateliers d'ethnomusicologie (ADEM) is a cultural association dedicated to world music and dance. Throughout the year, the ADEM organises numerous concerts and theme-based festivals every year. The Ateliers is also involved in various events in the region's cultural life, including the Fête de la Musique. Most of the concerts are often complemented by films, audio-visual documents and conferences. The ADEM also offers courses, workshops, activities for young people and supports migrant musicians who live in the region.

Detailed programme, HD photographs, videos and more : www.adem.ch

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